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**FOR IMMEDIATE RELEASE**

**Thrive Senior Living further invests in Savannah market**

***Senior living industry leader opens Thrive on Skidaway***

***and reflags The Social at Savannah***

**ATLANTA (October 20, 2020) –** True to its heart purpose of providing a more human-centric living experience for older adults, **Thrive Senior Living** has announced renovation progress on **The Social at Savannah** located in historic Savannah, Georgia, and the opening of **Thrive on Skidaway** on Skidaway Island -- which opened its doors last month and is now accepting independent living residents. The two Savannah communities are the newest additions to the Thrive portfolio, illustrating the company’s continued commitment to shifting the industry from a clinical experience to a meaningful, personalized experience for seniors.

Nestled in the heart of Skidaway Island, **Thrive on Skidaway** is conveniently surrounded by beautiful views of the marsh, walking trails and The Landings – one of the largest gated communities in the country featuring six championship golf courses. The three-story property, encircled with palm trees and coastal foliage, will house 146 residents across independent living, assisted living and memory care.

Thrive on Skidaway was designed to offer a vibrant community, complete with a lively courtyard, library, salon, dog wash station and a golf cart parking area. The community will place an emphasis on active engagement, with an athlete’s center, yoga bar, stretch lab, billiards arena, casino royal and a courtyard with dedicated areas for pickleball and bocce ball. Thrive on Skidaway will prioritize healthy living and eating, with its own bistro and nutritious cuisine made daily. [Convivium Coffee Company](https://www.dropbox.com/s/xsr6icddwvwihq7/Thrive%20Behind%20the%20Scenes%20Ep%201%20Convivium%20Coffee%20Company.mov?dl=0) is a specialty coffee store that will be open to the public that sits just inside the doors of the lobby. Convivium will serve specialty coffee, baked goods and fare to the outside community and visitors, in addition to its own residents.

The independent living apartments at Thrive on Skidaway have been designed as modern, zen-like retreats flooded with natural light. Options include one bedroom and two bedroom apartments including full kitchens with stainless steel appliances.

Only miles away from Thrive on Skidaway is a multi-million dollar renovation of a senior living property built 30 years ago, formerly known as Savannah Commons. Re-flagged **The Social at Savannah**, the redesign of the property was spearheaded by Thrive’s resident-led redesign team. The core renovations were drawn from the current resident base through a series of early focus groups. Final renovations will be complete early next year with refreshed independent living, assisted living and The Arbors -- a small-house model senior living environment built specifically to maximize freedom for those living with changing cognitive abilities. This type of atmosphere has been shown to offer residents a sense of higher dignity, longer life expectancy and closer relationships with caregivers – in addition to helping prevent the spread of COVID-19 through its community architecture. The Social at Savannah’s resident-led design renovations include new décor and color schemes, landscaping, fencing and roofing -- along with a dog park installation, pond fountain and renovated courtyard. The community will also feature an enhanced bar, bistro and laundry facility. Ongoing renovations include a new greeting area, lobby and library, refreshed hallways and an updated fitness room.

Thrive’s core philosophy focuses on changing the way aging and senior living is viewed, a line of thinking rooted in the belief that people don’t leave environments where they are truly known. Thrive believes this feeling of being “known” is essential to a positive human experience. The company and its communities take extensive measures to ensure all team members see residents as human beings rather than individuals in need of care.

“The Social at Savannah and Thrive on Skidaway are the latest examples of Thrive’s ongoing commitment to create more normal living enviroments for older adults,” says Les Strech, President of Thrive Senior Living. “We’re redesigning the traditional model of senior living by investing in easily accessible and vibrant communities like Savannah and listening closely to the individual needs of residents and their families.”

The Social at Savannah will host a **physically distanced Patio Party event on Thursday, Oct. 22** to welcome the local community to celebrate the rebranding and updates at the property.

For more information on these new communities, please visit: [ThriveSL.com/Savannah](https://thesocialsl.com/savannah/) and [ThriveSL.com/Skidaway](https://thrivesl.com/skidaway/)

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**About Thrive Senior Living:**
Thrive Senior Living designs, develops and operates innovative independent living, assisted living and memory care communities across the country with a fresh perspective on senior living. Thrive strives to enrich lives and be faithful stewards of all that is entrusted to them by respecting and honoring older adults as valuable members of society. Privately held and headquartered in Atlanta, Georgia, Thrive has been named a “2018 Best Workplaces for Aging Services” by Great Place to Work® and FORTUNE and a “Great Place to Work” by Activated Insights for three years in a row. The company currently operates communities in Texas, Florida, South Carolina, Alabama, Virginia, Maryland, Georgia, North Carolina, and the D.C. metro area and is focusing on growth across larger communities in primary and secondary markets. For more information, please visit [thrivesl.com.](https://thrivesl.com)